

### A RISKS OF Cybersecurity non-compliance for SMES

#### 1 Legal & financial consequences

Failure to comply with cybersecurity regulations can lead to legal consequences, including fines, lawsuits, and, in severe cases, imprisonment.

## 2 Data breaches

Non-compliance can lead to weak security practices, making businesses vulnerable to data breaches, resulting in loss of sensitive information.

#### 3 Reputational damage

Non-compliance can tarnish a business's reputation and brand value. It can cause lasting trust issues, especially if it leads to cyber attacks or data breaches.

#### **4** Loss of business opportunities

Many clients and partners prefer businesses that are cybersecurity compliant. As a result, non-compliance could lead to missed business opportunities.

# Change human cyber security behavior with

# security <sup>®</sup> quotient.

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